Juhi Dwivedi

+6 Years (Product Designer)

Currently working at Paytm

I am a product designer who thrives in high impact and ambitious teams with great culture.

As a designer, I'm open to learn and adapt to new ways of work, new skills and new industries as long as I'm solving meaningful problems that help people with solutions that are simple and memorable.

I care a lot about culture, and I always seek out to have a positive impact on people I work with. I even love sharing knowledge with community and my peers as I learn and gather new skills.

Skills

Design ops, Design management, Visual Communication, Storytelling, Research, Design Stratergy, Stakeholder Management, UX Audit, Communication etc

Tools & Methods

Figma, Sketch, Photoshop, Illustrator, After Effects, Interviewing, User Testing, Jobs-To-Be-Done, Journey Mapping, Product Architecture.

Know more
juhidwivedi.com

LinkedIn | Behance | Dribble | Medium

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Professional Experience

Mar 2023 – Present

Paytm · Product Designer

ONDC : Currenlty leading the design initiative for ONDC on Paytm.

Travel : Enhancing experience for flights and trains booking. Increased Cancel Protect addon by 7-8%

Nov 2021 – Mar 2023

PokerBaazi · Product Designer

Growth Design : Worked on various user retention and onboarding projects. Key achievement being FTD increase by 23%

Platform Design : Refined design system with new standards and documentations for new PokerBaazi app

May 2020 – Nov 2021

Signifier Technologies · UI/UX Designer

Rannkly : Leading designer (Social Media Management Tool) Built the product from scratch, defining product vision. Shipped this product with adoption rate of 82% in first week of rollout.

Signifier Service Team : Served as a design consultant for all clients. Managed a team of 3 designer and launched 5+ products for versatile clients.

Nov 2018 – Apr 2020

Millennial Cards Tech · UI/UX Designer

Phone Par Loan: Designed, crafted & Shipped the brand new experience for Mobile lending, that's used by one million people across the world.

Jun 2020 – Jul 2020 ⭐

Copal-19 · UI/UX Designer

Pro Bono: Designed COPAL_19 along with a team of AIIMS doctor & IIT- Delhi students, in the midst of pandemic that enabled users to track willing plasma donars and helped saved lives.

News Link ›

// Checkout Previous experiences: @Linkedin- Juhi Dwivedi

Education

Delhi University · B.Sc(h) Computer Science · 2014-2017

The Interaction Design Foundation · UX Design